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Research Centre, Chakala Andheri (East) (IN). **SIVAKUMAR**, Ananthasubramanian [US/IN]; Hindustan Lever Ltd, Research Centre, Chakala Andheri (East) (IN).

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(74) Agents: **ELLIOTT**, Peter et al.; Unilever PLC, Patent Department, Colworth House, Sharnbrook, Bedford, Bedfordshire MK44 1LQ (GB).

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(71) Applicant (for AE, AG, AU, BB, BW, BZ, CA, CY, EG, GB, GD, GH, GM, IE, IL, KE, LC, LK, LS, MN, MW, NA, NZ, OM, PG, SC, SD, SG, SL, SZ, TT, TZ, UG, VC, ZA, ZM, ZW only): **UNILEVER PLC** [GB/GB]; Unilever House, Blackfriars, London, Greater London EC4P 4BQ (GB).

(71) Applicant (for AL, AM, AT, AZ, BA, BE, BF, BG, BJ, BR, BY, CF, CG, CH, CI, CM, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, FR, GA, GE, GN, GQ, GR, GW, HR, HU, ID, IS, IT, JP, KG, KP, KR, KZ, LR, LT, LU, LV, MA, MC, MD, MG, MK, ML, MR, MX, MZ, NE, NI, NL, NO, PH, PL, PT, RO, RU, SE, SI, SK, SN, SY, TD, TG, TJ, TM, TN, TR, UA, UZ, VN, YU only): **UNILEVER NV** [NL/NL]; Weena 455, NL-3013 AL Rotterdam (NL).

(71) Applicant (for IN only): **HINDUSTAN LEVER LIMITED** [IN/IN]; Hindustan Lever House, 165/166 Backbay Reclamation, Maharashtra, Mumbai, 400 020 (IN).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **MHATRE, Subhash, Shivshankar** [IN/IN]; Hindustan Lever Ltd,

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(54) Title: IMPROVED DETERGENT BAR AND PROCESS FOR MANUFACTURE

(57) Abstract: A process for the manufacture of aerated solid shaped detergent compositions comprising the steps of: i) preparation of a melt of the detergent composition to be cast; ii) addition of fatty alcohol to the melt either prior to or after the air or gas has been incorporated into the melt; iii) mixing the melt in a high shear mixer; iv) pouring the melt into a mould; v) cooling the mould; vi) demoulding the solidified-shaped article. Preferably, the detergent composition comprises 20 % to 60 % by weight of detergent active, 0.1 % to 10 % by weight fatty alcohol and 30 % to 60 % by weight water and/or polyhydric alcohol.